

PADMA MAHILA MANDALI

Registered Under Indian Societies Act XXI of 1860 (Regd.No.244 /1990)
Registered Under Foreign Contribution Regulation Act 2010 (010140467)

1/242, M.L.A. Street, Khajipet - 516 203, Kadapa District, A.P. State, S. India

Annual Report for the year 2024-25

The **PADMA MAHILA MANDALI** has come into existence during the year 1990 by likeminded and committed social workers. It is a non-profit, non-religious and non-political voluntary women organisation with a mission to work for the rural development and for the socio-economic betterment of the poor rural people.

With the start of year 2024-2025 **PMM** entered its 35th year. The year 2024-2025 was another year to fulfill the dreams of “**PADMA MAHILA MANDALI**” so it was full of activities. Members of **PMM** (delegations) contacted and visited several governmental departments, Organizations and eminent personalities of local and state levels to present, discuss and launch its developmental and other projects for the noble cause of women development.

The **PMM** has been registered under the Societies Registration Act XXI 1860 on 22-09-1990 bearing **Regd. No. 244/1990** and also registered under Foreign Contribution (Regulation) Act, 2010 and obtained the FCRA Registration No. **010140467** dated 27-07-2016 and the validity is **from : 01/04/2024 to : 31/03/2029**. The Mahila Mandali was also registered under NGO DARPAN with Unique ID : **AP/2018/0200804**. The **PMM** has Income Tax Exemption, registered under Income tax Act 1961, **Section 12A : AABTP8975EE20217 & Section 80G : AABTP8975EF20223**. The **PMM** is a member of the ‘**Associated Country Women of the World (ACWW)**, a United Kingdom-based donor agency, bearing **membership number 95580**. It has its General Body members from different communities whose members have great enthusiasm, zeal and zest to work for the women and child welfare. The President of the Mahila Mandali is an experienced, highly educated, cultured and an eminent lady who has dedicated her for the up-liftment of weaker section and minority women in all walks of life.

The Mahila Mandali works in one of the mostly backward districts of Andhra Pradesh where more than 50% of the population is rural and tribal people who, due to their isolation and lack of awareness, have been cut off from the mainstream of society and deprived of the basic amenities of life. The **PMM** works in Kadapa, Khajipeta and Chennur blocks reaching out to poor people and children. We planned our activities based on analysis of the socio-economic contexts and the community dynamics of the area, with emphasis on community empowerment.

Our programmes are unique in the sense as it is basically directed towards involving Community Based Organizations in every aspect including project planning, implementation, monitoring and management. For the last 35 years **PMM** is active in the task of empowerment of women in rural areas. **PMM** team also tried to promote and create awareness about environment conservation, health & nutrition and build sensitization on issues revolving around poverty, hunger and peace.

OUR VISION :

To build such a self-reliant society, free from hunger and exploitation, where everyone irrespective of caste, creed, sex and language have right to dignified means of livelihood and through collective action ensure socio-economic justice and ecological balance.

OUR MISSION :

To facilitate and strengthen vibrant people's organizations at different levels of society that will protect, utilize, control and manage local resources and through collective action, ensure dynamic socio-economic change for sustainable development by advocating for proper governance and bring women, children, tribals and downtrodden, to the mainstream of the society.

The **PMM** is active in the task of empowerment of women and children in rural and backward areas of Kadapa & Tirupathi Districts. The services of the Mahila Mandali touched the under privileged women and children in rural and slums areas of Kadapa and Tirupathi Districts. The main objective of **PMM** is to improve the living conditions of rural and unprivileged people by developing environmentally sound land and water resources programmes, improve the environment and eco-system, arrest the distress migration, improve the socio-economic status of rural people and strive for their overall development. The **PMM** team also tried to promote and create awareness about environment conservation, health & nutrition and build sensitization on issues revolving around poverty, hunger and peace.

During the year 2024-25, PMM focused its activities in Health, Skill Trainings, Education Support, Celebrations and Charitable Activities for the betterment for the rural poor people as follows ::

CAMPAIGN ON CHILD LABOUR

The **PMM** has conducted 05 Child Labour Awareness camps at 05 villages of Mydukur of YSR Kadapa District. The Mahila Mandali identified the problems of street children in these villages. Many young children are attracted to this colourful place and migrating from surrounding villages due to various family problems and situations. These young children are more prevalent in bus stand centers, Railway station platforms, cinema theatres, parks as beggars. These innocent children are lacking love, affection and parental care. In this aspect, our **PMM** conducted a base line survey and provided food, shelter and vocational training facilities for 90 needy children with the help of local officials and volunteers. The **PMM** has motivated small children and the importance of the education and joined some child labourers in Govt. Schools.

PULSE POLIO PROGRAMME :



In the month of 08th December-2024, The **PMM** board members and staff has fully participated in order to conduct the Pulse Polio Programme at Primary Health Center, Khajipet. Before implementing the programme the **PMM** has took an rally and motivated the importance of Pulse Polio to the child mothers at Khajipet Bus Station. Nearly 985 children were given pulse polio drops and they were immunized against the diseases during their infancy.

SKILL DEVELOPMENT TRAINING :

The **PMM** organizing the Skill Development Training Programme for the benefit of rural unemployed women youth regardless any discrimination and facilitated skill trainings on free of cost for the period of six months. Nearly 80 women were trained under this programmes and started the work in their respective villages.

Beautician Training :



The **PMM** has been organizing skill development training on beautician among rural women with all arrangements and facilities at **PMM** Training Center, Mydukur. The training is run by well experienced and qualified instructor. Through this activity the rural women are able to improve their own economic conditions. There were 50 students for these 4 months course, some of whom get jobs and some of whom set up their own beauty parlors upon completion of this course. Practical techniques they learned included manicure, pedicure, skin care, facials, hair styles, makeup, etc. The trainees are highly optimistic about setting up their own business as providers of these services at weddings and at homes of clients. Most of these youngwomen do house calls and work from home, earning Rs. 8,000/- to 10,000/- a month. Personalized service is much in demand.

Embroidery & Zardosi Training :



The **PMM** conducted Training Programme in Embroidery and Zardosi Craft Works Course at **PMM** training center, Mydukur for poor deserving women to improve self employment venture and income generating asset through package of assistance comprising subsidy and bank credit for Sewing Machines. Nearly 50 Women got trained through this programme.

FREE HEALTH CAMPS :

All the times **PMM** advocate that Health is the foremost important priority of a Person, so it takes the health activities with top priority. **PMM** organized FREE MEDICAL CAMPS in the rural remote and slum areas of Kadapa & Tirupathi Districts in which specialized doctor investigated patients and provided medicine and consultancy as per the need of hour. **PMM** organized Education Awareness Programs for Healthy Life Style, Health Maintenance and Nutrition etc. It has organized programs for preventive behaviour to save the masses from Chronic Diseases like Diabetes, HIV/AIDS, Cancer, Hypotension and Anaemia. During the Medical camps the **PMM** distributed medicines for the ailments freely to the patients. With the advice of the medical team the **PMM** referred cases to the Govt. Hospitals for proper medical treatment. The programme was conducted with the donations of local public and **PMM** member's contributions.

HIV/ AIDS AWARENESS CAMPS

The **PMM** has conducted awareness camps about the deadly disease of HIV/AIDS in 10 villages of Kadapa & Tirupathi Districts to motivate the villagers about the prevention of the HIV/AIDS. **PMM** conducted campaigns with the help of school students in the area to create awareness about the disease. The need of creating awareness about the prevention and control of HIV/AIDS is essential today. In this regard the **PMM** formed a separate medical team to identify the cases and to make counseling with the diseased with the help of the **PMM** medical team.

DISTRIBUTION OF FOOD PACKETS TO POOR PEOPLE :

The basic needs of human beings are food, clothing and shelter. Crores of people are living below the poverty line and lacking of basic necessities. Many poor people, whose life is a daily struggle, cannot afford even these amenities. Our Foundation is working on providing these essentials to the needy.

With the help of our volunteers and social workers we have prepared colored rice, vegetable curry, boiled eggs and curds which have been packed and distributed to 400 poor people in slum areas of Chennur and Khajipet of Kadapa District. With kind contributions from the local public, we have purchased Rice, Provisions, Vegetables and prepared 400 food packets. These poor people are suffering from mal-nutrition, no proper medical care, no shelter. In this programme **PMM** board members, staff, volunteers and local elders were participated.

NATIONAL FESTIVALS CELEBRATIONS

INDEPENDENCE DAY

The **PMM** has celebrated the 79th Independence Day at MPP Elementary School, BC Colony, Khajipet Village & Mandal of Kadapa District On 15-08-2024. The **PMM** Board Members and the school staff were participated in this programme. **Mrs. E. Chinna Ammulu, President** of **PMM** motivated the children about the national leaders who fought for the freedom fight and lost their lives for the nation. At the end of the programme the **PMM** has distributed sweets and prizes to the student.

TEACHERS DAY

On the occasion of Late Dr. Radha Krishna Former President of India birth day **PMM** celebrated the teacher day on 05th September 2024 at MPP Elementary School, BC Colony, Khajipet Village & Mandal of Kadapa District. **Mrs. E. Chinna Ammulu, President** of **PMM**, Village Sarpanch and Ward Members paid respect towards his photo of Late. Dr. Radha Krishna. They also address the about the life and principals of Late. Dr. Radha Krishna. At the end of the programme the **Mrs. E. Chinna Ammulu, President** of **PMM** has honored the Teacher.

GANDHI JAYANTHI

The **PMM** celebrated the Gandhi Jayanthi on 2nd October 2024 under the President ship of **Mrs. E. Chinna Ammulu**. She garlanded the statue of the great leader Mamatha Gandhi at Khajipet Bus Stand Circle and paid his whole hearted respected towards the great national freedom leader. The **PMM** also distributed sweets and fruits to the poor road side beggars.

REPUBLIC DAY

Patriotism was at an exciting higher level for 26th January 2025 when the **PADMA MAHILA MANDALI**, Khajipet and the students decorated the school in the tri-color for Republic Day celebrations. The day started with flag hoisting followed by ceremonial march past and mesmerizing cultural performances by MPP Elementary School, BC Colony, Khajipet Village & Mandal of Kadapa District. The celebration was focused on diversity, complexities and colors of India. Saffron, white and green were the colors of the day synced with the underlying essence, Patriotism. **Mrs. E. Chinna Ammulu, President** of **PMM** and the school staff has distributed the prizes to the school children. We thank all ourguests who came and share the celebration with us.

DISTRIBUTION OF BED SHEETS TO POOR TRIBALS



Rural Poverty is not restricted to one section of the country or to a tribal group. It is a matter of concern of whole country. Poverty and inequality in India are increasingly becoming polarized along regional and class lines. India accounts for 17% of the world's population and about 36% of the world's poor live in this country. The poor people don't even get food, cloth and shelter which are the basic needs of any human being. **THE SHAMDASANI FOUNDATION, Hong Kong**, has provided grant-in-aid towards purchase of 36 Bed Sheets. **PMM** purchased and distributed 36 bed sheets to the poor homeless people of K.Buddayapalli of Khajipet Mandal of Kadapa District those who are in extreme need of blankets. During this programme implementation the **PMM** invited the resource persons from local banks officials, Govt. Officials and local leaders to participate in this programme.



DISTRIBUTION OF EXAMINATION MATERIALS TO SSC STUDENTS



THE SHAMDASANI FOUNDATION, Hong Kong, has provided grant- in-aid towards purchase of 60 Examination Materials kits like Exam Pad, Pens, Pencils, Geometry Box, Erasers, Long Scale, etc., for 60 poor SSC Students. This programme was Implemented at **Z.P. High School, Appanapalli**, Khajipeta Mandal of YSR Kadapa District. Resource persons from local education department, village elders and the **PMM** members were participated in this programme and motivated the parents regarding the importance of education to their children. **PMM** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources.”



CHILDRENS DAY CELEBRATIONS GAMES & SPORT MEET



On 14th November 2024 the **PMM** has celebrated the children' day at **MPP Elementary School, BC Colony, Khajipet**. The PMM board members, school staff and children paid their respect by garlanding to Jawaharlal Nehru portrait. With kind support by **THE SHAMDASANI FOUNDATION, Hong Kong**, the **PMM** purchased and distributed Moral Stories books and sweets to children. The school children dressed and performed as Jawaharlal Nehru and few other national leaders.



CHILDRENS DAY CELEBRATIONS GAMES & SPORT MEET



To promote and improvements of sports and games to the children by providing opportunities and facilities to the young and talented players to learn, train and improve their standard in sports and games for bringing medals in Olympic, Asian and Common wealth games as well as at international and national level. **THE SHAMDASANI FOUNDATION, Hong Kong**, has provided financial support towards purchase of prizes and certificates for the participants students. The **PMM** provided Playing Kits and Sports Material etc. for the Students of **AP Model School, Khajipet** of Khajipet Mandal of YSR Kadapa District. The **PMM** has also organized awareness among the students regarding Sports and games how it helps in producing healthy, mentally alert and confident citizens. At the end of the programme **PMM** distributed prizes and certificates to the participants.



DISTRIBUTION OF STUDY MATERIALS FOR POOR STUDENTS



With kind support from **THE SHAMDASANI FOUNDATION, Hong Kong**, our mahila mandali has purchased Note Books, Slates, Slate Pencils, Writing Pads, Pens, Pencils, Erasers and distributed them to 50 poor school going children of **Z.P. High School, Kothapeta**, Khajipeta Mandal of YSR Kadapa District. Resource persons from local education department, village elders and the **PMM** members were participated in this programme and aware the children and parents regarding the importance of education to their children. **PMM** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources.”



Conclusion

We thank one and all the benevolent support from the magnanimous donors for extending their helping hands towards our targeted children and women those were benefited a lot such as educationally, healthily, socially and economically.

We will continuously undertaking various developmental activities which are useful and benefitable for the poor and needy in the rural area for their betterment future.



E. C. Ammulu.

Chinna Ammulu
PRESIDENT