

PADMA MAHILA MANDALI

Registered Under Indian Societies Act XXI of 1860 (Regd.No.244 /1990)
Registered Under Foreign Contribution Regulation Act 2010 (010140467)

1/242, M.L.A. Street, Khajipet - 516 203, Kadapa District, A.P. State, S. India

Annual Report for the year 2022-23

The **PADMA MAHILA MANDALI** has come into existence during the year 1990 by likeminded and committed social workers. It is a non-profit, non-religious and non-political voluntary women organisation with a mission to work for the rural development and for the socio-economic betterment of the poor rural people.

The **PADMA MAHILA MANDALI** is a registered voluntary organization working for the up-liftment of the deserving and unprivileged women in this area. The Society started functioning for the welfare of weaker section and minority women before the registration of the women organization. The Society was registered under the Societies Registration Act XXI 1860 on 22-09-1990 bearing **Regd. No. 244/1990**. In the year 2016 the **PMM** obtained registration from Ministry of Home Affairs, Government of India, New Delhi under Foreign Contribution (Regulation) Act 2010, to receive foreign donations directly from international donors/agencies, FCRA Registration No. **010140467**. The Mahila Mandali was also registered under NGO DARPAN with Unique ID : **AP/2018/0200804**. The PMM has Income Tax Exemption, registered under Income tax Act 1961, **Section 12A : AABTP8975EE20217 & Section 80G : AABTP8975EF20223**.

It has its General Body members from different communities whose members have great enthusiasm, zeal and zest to work for the women and child welfare. The President of the Mahila Mandali is an experienced, highly educated, cultured and an eminent lady who has dedicated her for the up-liftment of weaker section and minority women in all walks of life.

The Mahila Mandali works in one of the mostly backward district of Andhra Pradesh where more than 50% of the population is rural and tribal people who, due to their isolation and lack of awareness, have been cut off from the mainstream of society and deprived of the basic amenities of life. The **PMM** works in Khajipeta and Chennur blocks reaching out to poor people and children. We planned our activities based on analysis of the socio-economic contexts and the community dynamics of the area, with emphasis on community empowerment. Our programmes are unique in the sense as it is basically directed towards involving Community Based Organizations in every aspect including project planning, implementation, monitoring and management.

OUR VISION :

To build such a self-reliant society, free from hunger and exploitation, where everyone irrespective of caste, creed, sex and language have right to dignified means of livelihood and through collective action ensure socio-economic justice and ecological balance.

OUR MISSION :

To create and strengthen sustainable livelihood systems through community-based participatory approaches with techno-managerial inputs to achieve social and economic empowerment for poor and disadvantaged sections living in areas of structural poverty within the Target areas.

Since for the past 33 years we are in active in the task of empowerment of women and children in rural and backward areas. The services of the Mahila Mandali touched the under privileged women and children in rural and slums areas of Khajipeta and Chennur Blocks of Kadapa District. The main objective of **PMM** is to improve the living conditions of rural and unprivileged people by developing environmentally sound land and water resources programmes, improve the environment and eco-system, arrest the distress migration, improve the socio-economic status of rural people and strive for their overall development. The **PMM** team also tried to promote and create awareness about environment conservation, health & nutrition and build sensitization on issues revolving around poverty, hunger and peace.

During the year 2022-23, PMM focused its activities in WOMEN EMPOWERMENT, CHILD WELFARE, TRAININGS, HEALTH, CELEBRATIONS, and AWARENESS CAMPS for the betterment for the rural poor people as follows ::

NATIONAL FESTIVALS CELEBRATIONS :

The Mahila Mandali has been celebrated the following national festivals in order to develop the National Unity and Integrity among the people. Republic Day, Teachers Day, Gandhi Jayanthi, Women Day, Dr. B.R.Ambedkar Jayanthi.

SKILL DEVELOPMENT TRAINING :

The **MSSS** organizing the Skill Development Training Programme for the benefit of rural unemployed women youth regardless any discrimination and facilitated skill trainings on free of cost for the period of six months. Nearly 80 women were trained under this programmes and started the work in their respective villages.

Beautician Training :

The **PMM** has been organizing skill development training on beautician among rural women with all arrangements and facilities. The training is run by well experienced and qualified instructor. Through this activity the rural women are able to improve their own economic conditions. There were 40 students for this 6 month course, some of whom get jobs and some of whom set up their own beauty parlors upon completion of this course. Practical techniques they learned included manicure, pedicure, skin care, facials, hair styles, makeup, etc. The trainees are highly optimistic about setting up their own business as providers of these services at weddings and at homes of clients. Most of these young women do house calls and work from home, earning Rs. 6,000/- to 8,000/- a month. Personalized service is much in demand.

Embroidery & Zardosi Training :

The **PMM** conducted Training Programme in Embroidery and Zardosi Craft Works Course at **PMM** training center for poor deserving women to improve self-employment venture and income generating asset through package of assistance comprising subsidy and bank credit for Sewing Machines. Nearly 40 Women got trained through this programme.

DISTRIBUTION OF FOOD TO ORPHANS:

In order to eradicate the hungry, the **PMM** has distributed 200 food packets to poor orphans in rural and slum areas of Khajipet Mandal. The **PMM** collected donations from the local public and purchased Rice, Provisions, Vegetables and prepared 200 food packets. These poor orphans are suffering from mal-nutrition, no proper medical care, no shelter. In this programme **PMM** board members, staff, voluntaries and local elders were participated. The President of **PMM** have distributed the food packets to 200 road side beggars of Khajipet rural and slum areas.

HIV/ AIDS AWARENESS CAMPS :

The **PMM** has conducted awareness camps about the deadly disease of HIV/AIDS in the areas of Khajipeta Mandal of Kadapa District to motivate the villagers about the prevention of the HIV/AIDS. **PMM** conducted campaigns with the help of school students in the area to create awareness about the disease. The need of creating awareness about the prevention and control of HIV/AIDS is essential today. In this regard the **PMM** formed a separate medical team to identify the cases and to make counseling with the diseased with the help of the **PMM** medical team.

PULSE POLIO PROGRAMME :

Our Mahila Mandali staff has fully participated in the conduct of the Pulse Polio Programme during the months of December and January every year in the five villages of Khajipeta Mandals of Kadapa District. About 840 children were given pulse polio drops and they were immunized against the diseases during their infancy.

FREE HEALTH CAMPS :

All the times **PMM** advocate that Health is the foremost important priority of a Person, so it takes the Health activities with top priority. **PMM** organized FREE MEDICAL CAMPS in the remote rural areas and in the slum areas of Khajipet Mandal in which specialized doctor investigated patients and provided medicine and consultancy as per the need of hour. **PMM** organized Education Awareness Programs for Healthy Life Style, Health Maintenance and Nutrition etc. It has organized programs for preventive behaviour to save the masses from Chronic Diseases like Diabetes, HIV/AIDS, Cancer, Hypotension and Anaemia. During

the Medical camps the **PMM** distributed medicines for the ailments freely to the patients. With the advice of the medical team the **PMM** referred cases to the Govt. Hospitals for proper medical treatment. The programme was conducted with the donations of local public and **PMM** member's contributions.

DISTRIBUTION OF STUDY MATERIALS FOR POOR STUDENTS :

THE SHAMDASANI FOUNDATION CHARITABLE TRUST, Hong Kong, has provided grant- in-aid to purchased books, pens, pencils and other study materials for 100 poor school going children. The **PMM** distributed the study materials to these 100 poor deserving students of 3 Schools of Khajipet Mandal of Chittoor District. Resource persons from local education department, village elders and the **PMM** members were participated in this programme and motivated the parents regarding the importance of education to their children. **PMM** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources."

CONCLUSION :

We thank one and all the benevolent support from the magnanimous donors for extending their helping hands towards our targeted children and women those were benefited a lot such as educationally, healthily, socially and economically.

We will continuously undertaking various developmental activities which are useful and benefitable for the poor and needy in the rural area for their betterment future.

E.C. Annamulu.

PRESIDENT

