

PADMA MAHILA MANDALI

Registered Under Indian Societies Act XXI of 1860 (Regd.No.244 /1990)
Registered Under Foreign Contribution Regulation Act 2010 (010140467)

1/242, M.L.A. Street, Khajipet - 516 203, Kadapa District, A.P. State, S. India

Annual Report for the year 2023-24

PADMA MAHILA MANDALI over the last decade has established itself as an organization committed towards welfare and empowerment of women and children. The **PMM** has worked with multiple stakeholders: governmental bodies, media, private sector, international and national NGOs and multilateral organizations to create a platform and an understanding towards this marginalized and voiceless section of the society. Taking impetus from its previous work **PMM** this year articulated and highlighted issues of women and working children. **PMM** also understands that the women, street children and rural people are unwittingly become part of corporate supply chains. To ensure opportunities of education, health, nutrition, play and survival it was thus necessary to work with the private sector.

For the last 34 years **PMM** is active in the task of empowerment of women in rural areas. **PMM** team also tried to promote and create awareness about environment conservation, health & nutrition and build sensitization on issues revolving around poverty, hunger and peace.

The **PADMA MAHILA MANDALI** is a registered voluntary organization working for the upliftment of the deserving and unprivileged women in this area. The Mahila Mandali started functioning for the welfare of weaker section and minority women before the registration of the women organization. The Mahila Mandali was registered under the Societies Registration Act XXI 1860 on 22-09-1990 bearing **Regd. No. 244/1990**. In the year 2016 the **PMM** obtained registration from Ministry of Home Affairs, Government of India, New Delhi under Foreign Contribution (Regulation) Act 2010, to receive foreign donations directly from international donors/agencies, FCRA Registration No. **010140467** and it was renewed from **From : 01/04/2024 To : 31/03/2029**. The Mahila Mandali was also registered under NGO DARPAN with Unique ID : **AP/2018/0200804**. The **PMM** has Income Tax Exemption, registered under Income tax Act 1961, **Section 12A : AABTP8975EE20217 & Section 80G : AABTP8975EF20223**. The **PMM** is a Member of the 'Associated Country Women of the World (ACWW)', a United Kingdom-based donor agency. With the **membership number 95580**.

The Mahila Mandali works in one of the mostly backward districts of Andhra Pradesh where more than 50% of the population is rural and tribal people who, due to their isolation and lack of awareness, have been cut off from the mainstream of mahila mandali and deprived of the basic amenities of life. The **PMM** works in Kadapa and Tirupathi Districts reaching out to poor people and children. We planned our activities based on analysis of the socio-economic contexts and the community dynamics of the area, with emphasis on community empowerment. Our programmes are unique in the sense as it is basically directed towards involving Community Based Organizations in every aspect including project planning, implementation, monitoring and management.

OUR VISION :

PMM envisages an inclusive society where each person has an identity, independence and exercises his/her rights with dignity and equality especially persons with disability, women, children, elderly, ultra poor and other socially excluded groups.

To build such a self-reliant society, free from hunger and exploitation, where everyone irrespective of caste, creed, sex and language have right to dignified means of livelihood and through collective action ensure socio-economic justice and ecological balance.

OUR MISSION :

The mission of Padma Mahila Mandali is to empower and uplift women through comprehensive programs that promote their social, economic, and educational development. We are committed to creating a society where women have equal opportunities, rights, and resources to lead dignified and fulfilling lives.

The **PMM** is active in the task of empowerment of women and children in rural and backward areas of Kadapa & Tirupathi Districts. The services of the Mahila Mandali touched the under privileged women and children in rural and slums areas of Kadapa and Tirupathi Districts. The main objective of **PMM** is to improve the living conditions of rural and unprivileged people by developing environmentally sound land and water resources programmes, improve the environment and eco-system, arrest the distress migration, improve the socio-economic status of rural people and strive for their overall development. The **PMM** team also tried to promote and create awareness about environment conservation, health & nutrition and build sensitization on issues revolving around poverty, hunger and peace.

We are happy to share with you some of the highlights of our activities carried out in 2023-24.

PULSE POLIO PROGRAMME



In the month of December-2023, The **PMM** board members and staff has fully participated in order to conduct the Pulse Polio Programme at Primary Health Center, Khajipet. Before implementing the programme the PMM has taken a rally and motivated the importance of Pulse Polio to the child mothers at Khajipet Bus Station. Nearly 920 children were given pulse polio drops and they were immunized against the diseases during their infancy.

FREE HEALTH CAMPS

All the times **PMM** advocate that Health is the foremost important priority of a Person, so it takes the Health activities with top priority. **PMM** organized FREE MEDICAL CAMPS in the rural remote and slum areas of Kadapa & Tirupathi Districts in which specialized doctor investigated patients and provided medicine and consultancy as per the need of hour. **PMM** organized Education Awareness Programs for Healthy Life Style, Health Maintenance and Nutrition etc. It has organized programs for preventive behaviour to save the masses from Chronic Diseases like Diabetes, HIV/AIDS, Cancer, Hypotension and Anaemia. During the Medical camps the **PMM** distributed medicines for the ailments freely to the patients. With the advice of the medical team the **PMM** referred cases to the Govt. Hospitals for proper medical treatment. The programme was conducted with the donations of local public and **PMM** member's contributions.

HIV/ AIDS AWARENESS CAMPS

The **PMM** has conducted awareness camps about the deadly disease of HIV/AIDS in 10 villages of Kadapa & Tirupathi Districts to motivate the villagers about the prevention of the HIV/AIDS. **PMM** conducted campaigns with the help of school students in the area to create awareness about the disease. The need of creating awareness about the prevention and control of HIV/AIDS is essential today. In this regard the **PMM** formed a separate medical team to identify the cases and to make counseling with the diseased with the help of the **PMM** medical team.

CAMPAIGN ON CHILD LABOUR



The **PMM** has conducted 04 Child Labour Awareness camps at 04 villages of Kadapa & Tirupathi Districts. The Mahila Mandali identified the problems of street children in these villages. Many young children are attracted to this colourful place and migrating from surrounding villages due to various family problems and situations. These young children are more prevalent in bus stand centers, Railway station platforms, cinema theatres, parks as beggars. These innocent children are lacking love, affection and parental care. In this aspect, our **PMM** conducted a base line survey and provided food, shelter and vocational training facilities for 75 needy children with the help of local officials and volunteers. The **PMM** has motivated small children and the importance of the education and joined some child labourers in Govt. Schools.

SKILL DEVELOPMENT TRAINING ON BAMBOO BASKET MAKING



The **PMM** conducted skill development training on bamboo baskets making among the rural women with all arrangements and facilities. The training is run by well experienced master. Through this activity the rural women are able to improve their own economic conditions. There were 30 women selected and provided skill training for period of 1 month. All the women obtained skill training in making various types of Bamboo Baskets. During the training period the **PMM** has provided raw materials, tools and equipment's to the trainees. After completion of training period these women started their own production and marketing. Through this skill training these women earning Rs. 8,000 to 10,000 a month. Personalized service is much in demand.

NATIONAL FESTIVALS CELEBRATIONS

INDEPENDENCE DAY



The **PMM** has celebrated the 78th Independence Day at MPP Elementary School, BC Colony, Khajipet Village & Mandal of Kadapa District On 15-08-2023. The **PMM** Board Members and the school staff were participated in this programme. **Mrs. E. Chinna Ammulu, President** motivated the children about the national leaders who fought for the freedom fight and lost their lives for the nation. At the end of the programme the **PMM** has distributed sweets and prizes to the student.

TEACHERS DAY



On the occasion of Late Dr. Radha Krishna Former President of India birth day **PMM** celebrated the teacher day on 05th September 2023 at MPP Elementary School, BC Colony, Khajipet Village & Mandal of Kadapa District. **Mrs. E. Chinna Ammulu, President** of **PMM**, Village Sarpanch and Ward Members paid respect towards his photo of Late. Dr. Radha Krishna. **Mrs. E. Chinna Ammulu, President** of **PMM**, address the about the life and principals of Late. Dr. Radha Krishna. At the end of the programme the **Mrs. E. Chinna Ammulu, President** of **PMM**, has honored the Teacher.

GANDHI JAYANTHI



The **PMM** celebrated the Gandhi Jayanthi on 2nd October 2023 under the President ship of **Mrs. E. Chinna Ammulu**. She garlanded the statue of the great leader Mamatha Gandhi at Khajipet Bus Stand Circle and paid his whole hearted respected towards the great national freedom leader. The **PMM** also distributed sweets and fruits to the poor road side beggars.

REPUBLIC DAY



Patriotism was at an exciting higher level for 26th January 2024 when the **PADMA MAHILA MANDALI**, Khajipet and the students decorated the school in the tri-color for Republic Day celebrations. The day started with flag hoisting followed by ceremonial march past and mesmerizing cultural performances by MPP Elementary School, BC Colony, Khajipet Village & Mandal of Kadapa District. The celebration was focused on diversity, complexities and colors of India. Saffron, white and green were the colors of the day synced with the underlying essence, Patriotism. **Mrs. E. Chinna Ammulu** of **PMM** and the school staff has distributed the prizes to the school children. We thank all our guests who came and share the celebration with us.

DISTRIBUTION OF FOOD TO POOR BEGGARS

In order to eradicate the hungry, the **PMM** has distributed 200 food packets to poor orphans in rural and slum areas of Khajipet Mandal. The **PMM** collected donations from the local public and purchased Rice, Provisions, Vegetables and prepared 200 food packets. These poor orphans are suffering from mal-nutrition, no proper medical care, no shelter. In this programme **PMM** board members, staff, voluntaries and local elders were participated. The President of **PMM** have distributed the food packets to 200 road side beggars of Khajipet rural and slum areas.



DISTRIBUTION OF STUDY MATERIALS FOR POOR STUDENTS



THE SHAMDASANI FOUNDATION, Hong Kong, has provided grant- in-aid to purchased books, pens, pencils and other study materials for 30 poor school going children. The **PMM** distributed the study materials to these 30 poor deserving students of Z.P. High School, Kothapeta of Khajipet Mandal of Kadapa District. Resource persons from local education department, village elders and the **PMM** members were participated in this programme and motivated the parents regarding the importance of education to their children. **PMM** sole aim is to provide equal opportunities for quality education to deserving students. Those who want to study should never have to give it up because of lack of resources.”



DISTRIBUTION OF BED SHEETS TO POOR TRIBALS



Rural Poverty is not restricted to one section of the country or to a tribal group. It is a matter of concern of whole country. Poverty and inequality in India are increasingly becoming polarized along regional and class lines. India accounts for 17% of the world's population and about 36% of the world's poor live in this country. The poor people don't even get food, cloth and shelter which are the basic needs of any human being. **THE SHAMDASANI FOUNDATION, Hong Kong**, has provided grant-in-aid towards purchase of Bed Sheets. **PMM** purchased and organized the distribution of bed sheets programme to the poor homeless people of Kotha Pulluru ST Colony of Khajipet Mandal of Kadapa District those who are in extreme need of blankets. During this programme implementation the **PMM** invited the resource persons from local banks officials, Govt. Officials and local leaders to participate in this programme.



CONCLUSION

We have pleasure to thank all the officials and Resource Persons who have extended their kind cooperation to participate in our "**PMM**" programmes and inspiration to undertake developmental activities for up-liftment of rural poor and downtrodden. We hope that we would initiate more number of programmes in future with the cooperation and the blessings of the one and all of the above.

We thank one and all who made us success in this journey.



E.C. Annamalai
PRESIDENT